

RYAN OBERMEIER

Associate Creative Director

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Portfolio: www.ryanobermeier.com



EDUCATION

Western Washington University, Department of Art

Bachelor of Arts: 1995-2000

Concentration in Graphic Design, including courses in New Media, Illustration, and Design Production

SKILLSET

General: Creative and art direction, advertising, digital, graphic design, brand development, illustration, animation

Digital: Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, AfterEffects, Flash, etc)

Manual: Illustration (Traditional and vector), painting, photography, making stuff

PROFESSIONAL EXPERIENCE

Amazon - Seattle, WA

Creative Director

June 2014 to present

Creative leader on the Seller Services team, with responsibilities ranging from brand strategy and development to ground-up website overhaul, design, and content creation.

Y&R Group Seattle - Seattle, WA (VML + Wunderman + KBM)

Associate Creative Director

July 2013 to June 2014

Led a team of art directors across a variety of B2B and consumer campaigns. Involved in the creative process from concept to execution. Directed and designed digital and print work within near impossible timelines for acquisition and retention.

VML - Seattle, WA

Associate Creative Director

Winter 2006 to July 2013

Directed a team of art directors, and worked directly on a variety of campaigns. Understood, helped define, and disseminated brand guidelines across the team to ensure consistent and quality advertising concepts and communications. Involved in the creative process from concept to execution.

Matheson Media - Snohomish, WA

Design Director

Fall 2003 to Winter 2006

Directed, designed, and executed digital and print projects and campaigns, with emphasis in corporate collateral, branding, interactive design, illustration, and animation.

Monaghan & Company - Bellevue, WA

Graphic Designer

Fall 2000 to Fall 2003

Designed private label and boutique food packaging, branding and identity, corporate collateral, interactive and site design, illustration, and animation.

CLIENTS

Amazon, Puget Sound Energy, T-Mobile, Microsoft (Bing, MSN, Windows, Windows Live, Windows Mobile, Xbox), Bombora Vodka, Hawaiian Airlines, United Spirits Limited, America Online, Tegic Communications, Intel, Lexmark, Professional Bowler's Association, Galvin Flying Services, Western Aircraft, Twin Commander, Pentar Avionics, Giant Eagle Food Stores, The Napoleon Co., Bellevue Downtown Association, Food Fight NYC, Loyal Heights Elementary

AWARDS

DMA Echo

Regional and District ADDYs (2): Gold and Silver

W3 Awards (2): Silver

WebAwards (2): Standard of Excellence, Best Directory/Search Engine Website

Communicator Awards (2): Award of Excellence and Distinction

Marketing Sherpa Award: Silver